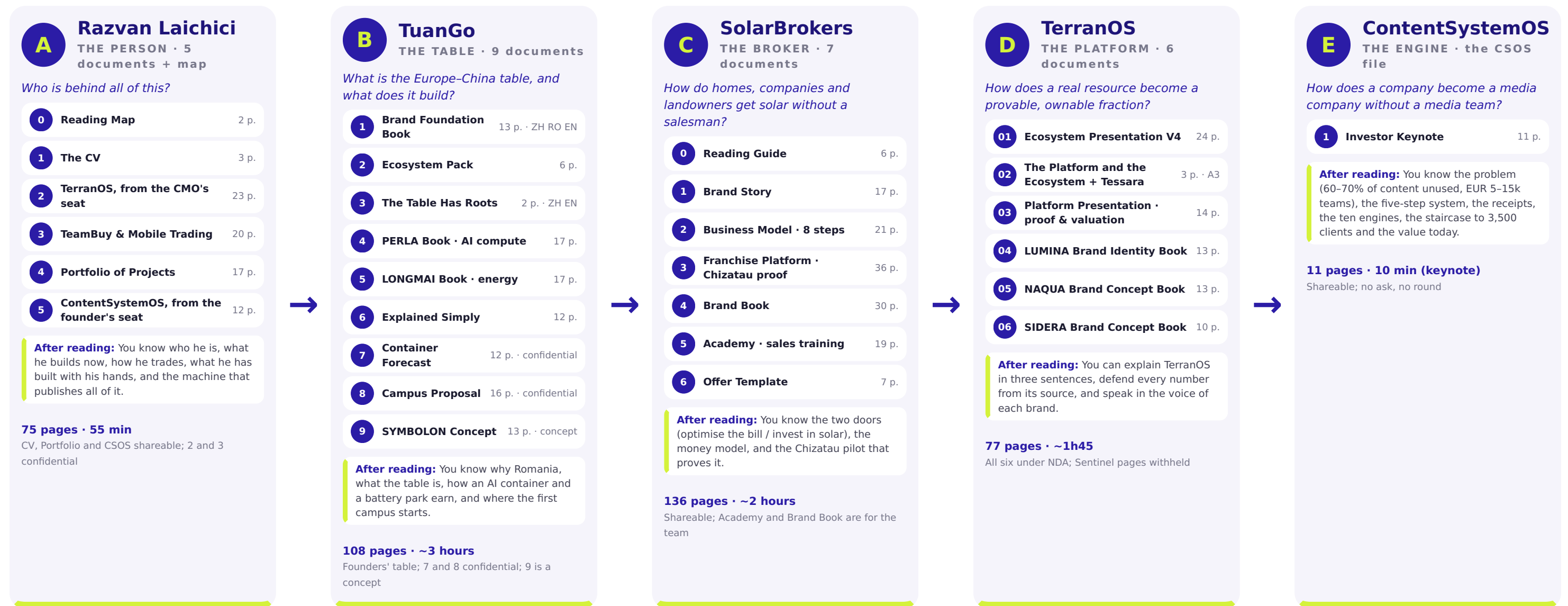


EVERYTHING WE WILL SEND YOU ABOUT RAZVAN LAICHICI AND HIS PROJECTS · HOW IT FITS TOGETHER AND IN WHAT ORDER TO READ IT

Five files, one logic: the person, then the table, then the broker, then the platform – and the engine that publishes them all.

Each area has its own reading map inside its own file; this page sits above all of them. Read the areas left to right: A tells you who; B tells you what the Europe-China table builds and where; C tells you how the solar broker turns bills and land into projects; D tells you how any of these real resources becomes a provable fraction on one platform; E is the content operating system through which every one of these brands is published. Inside each area, follow the numbers. The bridges underneath show where one file hands you to another.

START Begin with **A1, the CV** — three pages, five minutes. Every route on the next page starts there.



THE BRIDGES · WHERE ONE AREA HANDS YOU TO THE NEXT

A2 → D

Razvan's document 2 is the door into the TerranOS file: it tells the platform's story from the CMO's seat; the six TerranOS documents are the full proof behind it.

A3 → B

TeamBuy becomes a vertical of TuanGo: the fifteen-year trading record in Razvan's document 3 is the commerce branch of the table.

A4 → C

The BESS and solar parks in Razvan's Portfolio are the SolarBrokers team's own sites; the Chizatau pilot is SolarBrokers document 3.

A5 → E

Razvan's document 5 tells ContentSystemOS from the founder's seat; the CSOS file (folder 5) carries the investor keynote and the product material behind it. Every brand in areas B, C and D is published through this engine.

B ↔ D

TuanGo builds the machines (PERLA compute, LONGMAI energy, the campus); TerranOS supplies the digital layer that lists, meters and sells what they produce. Naqua and Lumina are the same two machines, seen from the platform.

The one rule of every file: each document carries its own bounds — what is measured, what is estimated, what is a target, what is only a name waiting for its check. Read the small type before you quote a number. The files were written to be checked, not believed.

NOBODY HAS TO READ EVERYTHING · SIX READERS, SIX ROUTES ACROSS THE FIVE AREAS

Pick who you are. Every route starts with the CV and crosses at least two areas.

YOU ARE	READ, IN THIS ORDER	WHY IN THAT ORDER
A Chinese partner, meeting us for the first time	B3 (ZH) → B1 (ZH) → A1 → B6 → B8 → D02	The roots and the table in Chinese first; then who Razvan is; then the machines in plain words and the campus; finally the TerranOS one-pager to see the digital layer. About two hours.
An investor in energy, compute or real assets	A1 → A2 → D02 → D03 → D01 → B6 → B7 → B8	Credibility, then the platform from the CMO's seat, then the proof: the one-pager, the permits and offers, the full ecosystem; then the unit economics and the campus that TuanGo builds. Half a day.
A landowner, installer or site developer	A1 → A4 → C2 → C3 → C6 → B5 → B8	Who he is and what the team has built; then the SolarBrokers model, the franchise platform with the Chizatau proof, the offer a client receives; then the energy branch and the campus as a worked example. About two hours.
A company looking for a C(AI)MO or a virtual CMO	A1 → A2 → A3 → A4 → A5 → D04 → D05 → D06 → C1 → C4	The whole personal series in order, then the three TerranOS brand books and the SolarBrokers brand story and brand book: the craft, shown on four different brands, and the engine that publishes them. One afternoon.
A SaaS or MarTech investor, an agency or a content partner	A1 → A5 → E1 → A4 → D04	The CV, then ContentSystemOS from the founder's seat, then the investor keynote; the Portfolio and one brand book show what the same team builds and how it writes. About ninety minutes.
A new founder taking a seat at the TuanGo table	A1 → B1 → B2 → B3 → B4 → B5 → B6 → B7 → B8 → B9 → D02	Everything TuanGo has written, in order, in one afternoon; the decisions pages of B4, B5 and B8 are what the seat is asked to decide; D02 shows the platform underneath.

BY THE TIME YOU HAVE

20 minutes

A1 · D02 page 1 · B3

Who he is, what the platform does on one page, why Romania and China sit at one table.

2 hours

A1 → A2 → D02 → D03 → B6 → C2

The person, the platform with its proof, the machines in plain words, the broker's model. Enough to decide on a meeting.

Half a day

All of A · D01-03 · B1, B6, B7, B8 · C1-C3

Enough to invest, partner or build. The brand books (D04-06, C4) and the concepts

Two days

All 28 documents, area by area, in the order of this map

You can present any of the four areas yourself, in its own voice, without a figure

THE INDEX · EVERY DOCUMENT IN THE FIVE FILES, IN READING ORDER · 409 PAGES IN ALL

AREA	FILE	#	DOCUMENT	PAGES	LANG.	FOR WHOM	WHAT IT CONTAINS
A	Razvan Laichici	0	Reading Map	2	EN	anyone	How to read the four personal documents, and the short routes.
A	Razvan Laichici	1	CV 2026 EU	3	EN	anyone	Twenty years of marketing and revenue systems; the C(AI)MO concept; the numbers.
A	Razvan Laichici	2	TerranOS, from the CMO's seat	23	EN	confidential	The platform told by its co-founder and CMO: thesis, verticals, proof, money model, valuation, why a C(AI)MO.
A	Razvan Laichici	3	TeamBuy & Mobile Electronics Trading	20	EN	partners	Fifteen years of trading, Netergy and the MVNO, the TuanGo integration.
A	Razvan Laichici	4	Portfolio of Projects	17	EN	anyone	130 photographs: BESS and solar, the Pitesti data centre, telecom, Smart City Housing, 1,400 ha of farmland.
A	Razvan Laichici	5	ContentSystemOS, from the founder's seat	12	EN	anyone	The content operating system he founded: the problem, the five-step system, the receipts, ten engines, the staircase, the value — no ask.
B	TuanGo	1	Brand Foundation Book	13	ZH RO EN	founders	Why we exist, the TuanGo Standard, the name, the eight branches, the founders' table, the road.
B	TuanGo	2	Ecosystem Pack	6	EN	founders	One map of the table; LONGMAI and PERLA introduced; how they differ from TerranOS.
B	TuanGo	3	The Table Has Roots	2	ZH EN	founders, Chinese partners	Six dated roots of the Romania-China friendship; hand over the Chinese edition before any first dinner.
B	TuanGo	4	PERLA Book	17	EN	founders	The AI computing branch: name, idea, arc, market, rules, five doors, money model, identity, legal note.
B	TuanGo	5	LONGMAI Book	17	EN	founders	The energy branch in the same seventeen pages.
B	TuanGo	6	Explained Simply	12	EN	partners, families, banks	The AI container and the battery park in plain words; the door for every non-engineer.
B	TuanGo	7	Container Forecast	12	EN	confidential	Bill of quantities, margin by sourcing route, three scenarios, New Generation break-even.
B	TuanGo	8	Campus Proposal	16	EN	confidential, NDA	Victor Vlad Delamarina, 7 ha: Phase 1, the eight parameters, the full campus, the TerranOS digital layer.
B	TuanGo	9	SYMBOLON Concept	13	EN	concept	A fourth room of the circle, for later; vocabulary only, changes nothing in 1-8.
C	SolarBrokers	0	Reading Guide	6	EN	anyone	How to read the SolarBrokers file.
C	SolarBrokers	1	Brand Story	17	EN	anyone	Why we exist, how we speak: manufacturers have salespeople, you have a broker.
C	SolarBrokers	2	Business Model	21	EN	investors, partners	The eight steps and the money model; Door A (optimise the bill) and Door B (invest in solar).
C	SolarBrokers	3	Franchise Platform	36	EN	investors, landowners	Land, capital and the Chizatau proof: the 12-plot pilot, first site producing.
C	SolarBrokers	4	Brand Book	30	EN	team	Design system, logo, website blueprint.
C	SolarBrokers	5	Academy	19	EN	team	Sales training: sizing, objections, offers.
C	SolarBrokers	6	Offer Template	7	EN	clients, partners	The price offer a client receives.
D	TerranOS	01	Ecosystem Presentation V4	24	EN	NDA	Why we exist, the thesis, the gap, the map, Sentinel (withheld), the economics, the valuation, the consumer layer.
D	TerranOS	02	The Platform and the Ecosystem + Tessara	3	EN	NDA	The whole machine on one A3 page; the family map; Tessara, the bank.
D	TerranOS	03	Platform Presentation	14	EN	NDA	Lumina and Balta Lupului, the Iaz model, the permits, the 495.6 MW offer, Naqua, Tellura, the valuation, the vision to 2035.
D	TerranOS	04	LUMINA Brand Identity Book	13	EN	NDA	The day's sun, delivered at dusk: name, idea, arc, Brancusi, film, identity.
D	TerranOS	05	NAQUA Brand Concept Book	13	EN	NDA	Energy in. Intelligence out: name, Odobleja, arc, three tiers, identity.
D	TerranOS	06	SIDERA Brand Concept Book	10	EN	NDA	There is no Planet B: name, manifesto, what Sidera sells, arc, identity, the Aigia loop.
E	ContentSystemOS	1	Investor Keynote	11	EN	anyone	Every company is a media company now: problem, system, nine minutes to wow, traction, market, ten engines, staircase, business model, moat, value.

Languages: ZH = Chinese edition exists, RO = Romanian edition exists, EN = English. Page counts as of 14 October 2026. "Confidential" and "NDA" documents never leave the named recipients. Numbers on the cards are the file numbers, as the order on this map is the order in your folders.