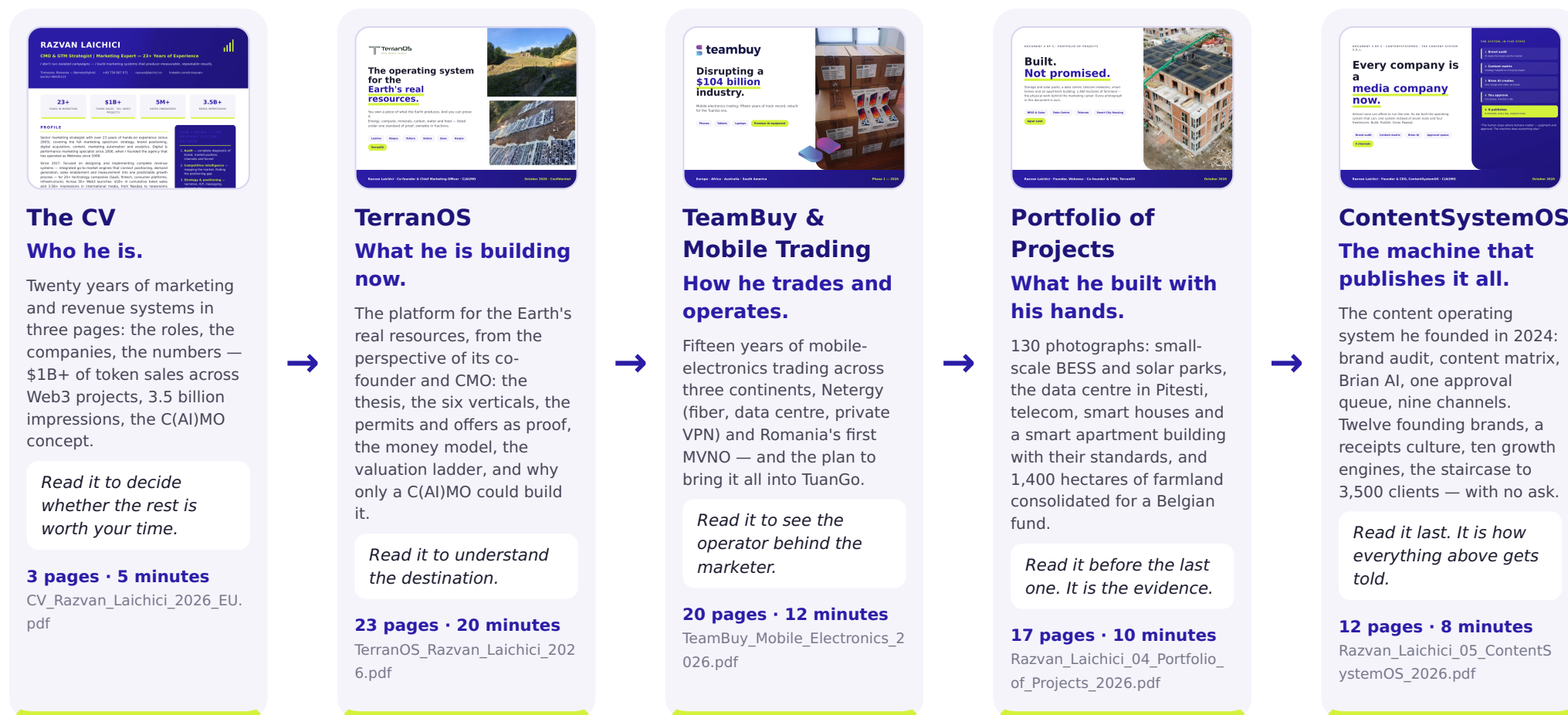


HOW TO READ THE FIVE DOCUMENTS ABOUT RAZVAN LAICHICI · IN THIS ORDER, FOR THIS REASON

Five documents. One person. Read them in order and they tell one story.

Each document answers one question and hands you to the next. The CV tells you who; TerranOS tells you what he is building now; TeamBuy tells you how he operates; the Portfolio shows you what he has already built; ContentSystemOS shows you the machine that publishes all of it. Fifty-five minutes, end to end.



The thread: a marketer who builds the thing he sells. The CV states it, TerranOS depends on it, TeamBuy proves it in trade, the Portfolio proves it in concrete, ContentSystemOS turns it into software.

IF YOU ONLY HAVE TIME FOR TWO · THE SHORT ROUTES THROUGH THE SERIES

**You do not have to read everything.
Pick your route; every route starts with the CV.**

YOU ARE	READ	WHY IN THAT ORDER
An investor or partner in TerranOS	1 → 2 → 4	Start with the CV for credibility, go straight to TerranOS, then the Portfolio to see that the team builds what it lists. TeamBuy and ContentSystemOS are optional context.
A SaaS or MarTech investor, an agency or a content partner	1 → 5 → 4	The CV, then ContentSystemOS for the product, the traction and the staircase, then the Portfolio chapter on what the same team builds offline.
A trading or telecom partner (TuanGo, electronics, carriers)	1 → 3 → 4	The CV, then TeamBuy for the fifteen-year trading record and the MVNO, then the Portfolio chapters on the data centre and telecom.
A real-estate, energy or construction counterpart	1 → 4 → 2	The CV, then the Portfolio for the BESS, solar and Smart City Housing standards, then TerranOS to see where the energy work is heading.
A company looking for a C(AI)MO or virtual CMO	1 → 2 → 3 → 4 → 5	All five, in order: the role is the thesis of document 1, the proof is spread across the other four, and document 5 is the tool the role commands.

THE ONE-SENTENCE VERSION OF EACH DOCUMENT

1 · The CV "Twenty years turning attention into revenue; now the C(AI)MO who commands AI, marketing and go-to-market as one discipline."	2 · TerranOS "You own a piece of what the Earth produces. And you can prove it — built by a founding team that publishes its structure before it asks to be believed."	3 · TeamBuy "Fifteen years of mobile-electronics trading and Romania's first MVNO, rebuilt as a vertical of the TuanGo Europe-China platform."	4 · Portfolio "Built. Not promised: storage, solar, a data centre, smart housing and 1,400 hectares — in 130 photographs."	5 · ContentSystemOS "Every company is a media company now; we built the operating system that can afford to run like one."
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All five documents are dated October 2026 and share one design system, so you can tell at a glance that they belong together. Documents 2 and 3 are confidential; the CV, the Portfolio and ContentSystemOS may be shared freely.